



**2025 Highlights of ASH®
in the Mediterranean, Middle East, and North Africa
Partner Society Communications Kit**

ASH looks forward to bringing the 2025 Highlights of ASH® in the Mediterranean, Middle East, and North Africa to Casablanca, Morocco, on April 4-5, 2025. To help you share this event with your members and regional hematology professionals, ASH has prepared the following resources:

- [Sample email copy](#)
- [Sample social media posts](#)
- [Online banner ads](#)
- [Session information](#)

If you have any questions or need additional resources, please contact the ASH marketing team at marketing@hematology.org. Thank you for your partnership!

Sample email

Subject line:

Register Now for Highlights of ASH

Preview Text (if applicable): Hear the top updates in hematology at Highlights of ASH

Header (if applicable):

Updates from the 2024 ASH Annual Meeting Tailored for the Mediterranean, Middle East, and North Africa.

Join your colleagues in Casablanca, Morocco, for **2025 Highlights of ASH® in the Mediterranean, Middle East, and North Africa** on April 4-5, 2025. International hematologists will present an unbiased expert analysis of the most influential research presented at the 2024 ASH Annual Meeting.

- Examine advances in clinical and translational hematologic research most relevant to Mediterranean, Middle East, and North Africa
- Recap standout abstracts from the 66th ASH Annual Meeting
- Discuss new patient management and care strategies with leading faculty
- Improve your therapeutic and overall practice methods

Enjoy the benefits of a smaller meeting: no competing sessions, interactive panel discussions, and countless small-group networking opportunities, including Lunch with the Experts.

Register now at <https://www.hematology.org/meetings/highlights/mediterranean>. ASH is proud to co-host this meeting with the Société Marocaine d'Hématologie.

Sample social media posts

This section includes two social media post options: a short version that fits X/Twitter, and a long version that can be used on channels such as Facebook, LinkedIn, or Instagram.

Click the following links to download social media images: [rectangle and square](#)



Short copy:

Get the latest practice-changing updates from #ASH24, tailored for our region.

Join us for interactive discussions and small-group networking at the only official 2025 Highlights of ASH in the Mediterranean, Middle East, & North Africa! Register now:

<https://www.hematology.org/meetings/highlights/mediterranean>

Long copy:

Get the latest hematology updates from the 2024 ASH Annual Meeting, tailored for the Mediterranean, Middle East, and North Africa region.

At the 2025 Highlights of ASH in the Mediterranean, Middle East, and North Africa, you can join leading international faculty to recap standout abstracts from the annual meeting and prepare for how rapidly evolving developments in classical and malignant hematology will affect your practice.

Experience interactive discussions and small-group networking! Register now for the only official Highlights of ASH in the Mediterranean, Middle East, and North Africa:

<https://www.hematology.org/meetings/highlights/mediterranean>

Online Banner Ads

You can place one of the following ads on your website to promote the meeting.



For additional sizes and print ads, please contact marketing@hematology.org

Download 728x90 image file



[Download 160x600 image file](#)

[Download 300x250 image file](#)



Session Information

For the most up to date information about sessions, schedules, and speakers, please visit <https://www.hematology.org/meetings/highlights/mediterranean> (scroll to the bottom of the page).

Details below are accurate as of Oct. 18, 2024.

The following session topics correspond to the 2025 Highlights of ASH in the Mediterranean, Middle East, and North Africa and are

subject to change.

1. Highlights in Aggressive Lymphoma

2. Highlights in Indolent Lymphoma including Chronic Lymphocytic Leukemia
3. Multiple Myeloma
4. Bi-Specifics: Toxicity and Management
5. Supportive Care in Hematology
6. Acute Myeloid Leukemia
7. Acute Lymphoblastic Leukemia
8. Myelodysplastic Syndromes
9. Myeloproliferative Neoplasms
10. Thrombosis
11. Hemostasis and Other Bleeding Disorders
12. Hemoglobinopathies including Sickle Cell Disease and Thalassemia
13. Cellular Therapeutics
14. Transfusion Medicine
15. Challenges and Opportunities in Bringing CAR-T Cell Therapy to Africa